GUIDE

A feed you can talk to makes a shared clip ranking more necessary.

On October 13, 2026, Meta announced Your Algorithm for Facebook. The feature lets a person tell Feed and Reels in plain words what they want more or less of. Each request fits one account's feed more closely to its owner and makes it look less like anyone else's. FortClips publishes one daily list of Fortnite clips, ordered by what the community watched. Every visitor sees the same list, and each day's list is filed in an archive by date.

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Meta's Your Algorithm reached Facebook on October 13, 2026, after launching on Instagram, and lets each viewer type what they want from Feed and Reels. FortClips publishes one daily Fortnite board that no viewer can type into.

Facebook's Your Algorithm turns a typed request into ranking input

Your Algorithm lets a Facebook user describe in their own words what they want more or less of in Feed and Reels. Meta says large language models interpret that text and that recommendations "respond in real time, adapting within the same session." The feature sits in the three-dot menu on posts, beside "Interested" and "Not interested," and Meta says it may follow either choice with questions about what the person liked or disliked. TechCrunch reported that the feature launched first on Instagram. Typed control over ranking now runs across two of Meta's apps.

Inside Your Algorithm, the typed request is one more input, not a new kind of feed. Meta describes bringing "freeform text together with everything we already understand about what you enjoy," and says its systems already infer interests "from the posts you like and comment on to what you watch (among thousands of other signals)." Two people who type the same words get different Reels, because each request is merged with a different history. Their two streams have no shared rank one. Each stays one stream, built by a model for one account and seen by one person.

The FortClips daily board is a record, and every tuned feed makes a record scarcer

A feed tuned through Your Algorithm produces a forecast: a model's guess, refreshed within the session, about what one account will want next. The FortClips daily board produces a record. It takes one day of Fortnite clips and orders them by what the community watched. Nothing a visitor types, follows or skips changes that order.

The FortClips board grows more useful as feeds are tuned, and Meta's wording shows how. Each typed request is merged with "everything we already understand about what you enjoy," so every request a Fortnite viewer types pulls that viewer's feed closer to that viewer's own history. As more viewers tune their feeds, fewer of them share any common view of what Fortnite players watched today. The question outlives the common view and moves to the one place where it still has one answer. On the board dated November 16, 2026, rank one is a clip filed as a Funniest Moment and posted by the channel UnrealShortx. Every visitor who opens that date in the archive sees it in the same place.

A tuned feed can tell you what you will like. Only a shared list can tell you what people watched today.

A personalized feed has no top spot to dispute, only a stream that differs from one account to the next. On the FortClips board, a viewer who thinks the UnrealShortx clip belonged below the EHarvey clip at rank two can say so. Anyone can open the same date, watch both clips and answer. A session feed changes while the viewer scrolls and leaves nothing behind. Each past board stays in the archive under its date, so an argument about a rank points to a page instead of to memory.

The case against a community-ranked clip board

The strongest case against the FortClips board has three parts. First, a viewer knows their own taste better than a crowd does, and Your Algorithm now lets that viewer ask for a niche in plain words and see the change in the same session. Second, a ranking by watching rewards what is already popular, so a smaller creator whose clip would suit one viewer may never reach rank one. Third, the board is less open than it looks: a visitor sees the list, not the watch data that produced it, so the board also rests on signals nobody outside can inspect.

The first part is right about taste and does not reach the question the board answers. A viewer could ask the feed for what is trending in Fortnite today and get a stream that looks like a daily board. Meta merges that request with what it already knows about the account, so the next person who asks the same thing gets a different version of the trend, and the two have no shared rank one to dispute. The stream also carries no date and enters no archive: once the session ends, nobody can open it again.

The second part is correct: the board measures attention, it does not redistribute it. A daily board does not lift a small creator above what the community watched, and a large channel can draw more watching on any given day. The narrower claim holds: each board ranks only that day's clips,

so a channel's past hits carry no rank into today.

The third part is the real limit, and it narrows the checkability claim to the output. FortClips does not publish its watch data, and Meta does not publish the thousands of signals behind a feed. The difference is what a visitor can verify. On the board, any two visitors can compare the list for a date and find it identical, the list for any past date is in the archive, and each clip links to the channel that posted it. A feed offers none of the three. When a clip sits where it should not on the board, the error is on a page everyone shares and can cite by date. When a feed misplaces something, the only witness is the account that saw it.

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The FortClips board can put at rank one a clip any given visitor would have ranked lower. A tuned feed exists to prevent that. The board exists to record it, on a page with a date, where that visitor can say so and be answered.

Further reading

1. Meta Newsroom, Meta's own announcement of Your Algorithm on Facebook, the primary document for how the feature works about.fb.com/news/2026/10/introducing-your-algorithm-facebook
2. TechCrunch, Lauren Forristal's report on the Facebook rollout, including the feature's earlier launch on Instagram techcrunch.com/2026/10/13/facebook-is-giving-users-more-control-over-their-algorithm

FortClips fortclips.com

The Fortnite clips the community actually cared about. Community-ranked, updated every morning. No algorithms, no paid placements: just the moments that mattered.